

**THE LABEL FOR TRANSPARENT
SUPPLY CHAINS AND SUSTAINABLE
TEXTILE AND LEATHER PRODUCTS.**





IDEA

OPTIMAL POSITIONING IN GLOBAL COMPETITION.

Consumers and NGOs have a growing interest in textile and leather products that are both safe for human health and socially responsible. They are increasingly demanding credible proof of

the product responsibility of textile companies along the entire value chain. A MADE IN GREEN label therefore ensures optimal positioning in global competition:



Product and consumer safety



Strategic risk management



Traceability & Transparent Supply Chains



Sustainability in processes & sourcing



Responsible Sourcing



Efficient production & cost structures

OEKO-TEX®
CONFIDENCE IN TEXTILES
STANDARD 100 
OR
OEKO-TEX®
CONFIDENCE IN LEATHER
LEATHER STANDARD 



OEKO-TEX®
INSPIRING CONFIDENCE
STeP 



PRODUCTS THAT HAVE BEEN AWARDED THE MADE IN GREEN LABEL
have been tested for harmful substances and sustainably produced.



ADVANTAGES

WHAT ADVANTAGES DOES MADE IN GREEN by OEKO-TEX® OFFER?

MADE IN GREEN by OEKO-TEX®

is a traceable product label to inform consumers and other stakeholders credibly about responsible actions. Every article awarded with the MADE IN GREEN label can be traced back transparently by means of a unique product ID or QR code. The MADE IN GREEN product ID proves that the

textile and leather products (incl. accessories) have been tested for harmful substances and sustainably produced. This is why MADE IN GREEN is the tailor-made solution for environmentally conscious consumers. This is why MADE IN GREEN is the tailor-made solution for environmentally conscious consumers.



✓ Tested for harmful substances



✓ Social responsibility, health protection and occupational safety



✓ Sustainable environmental and chemical management

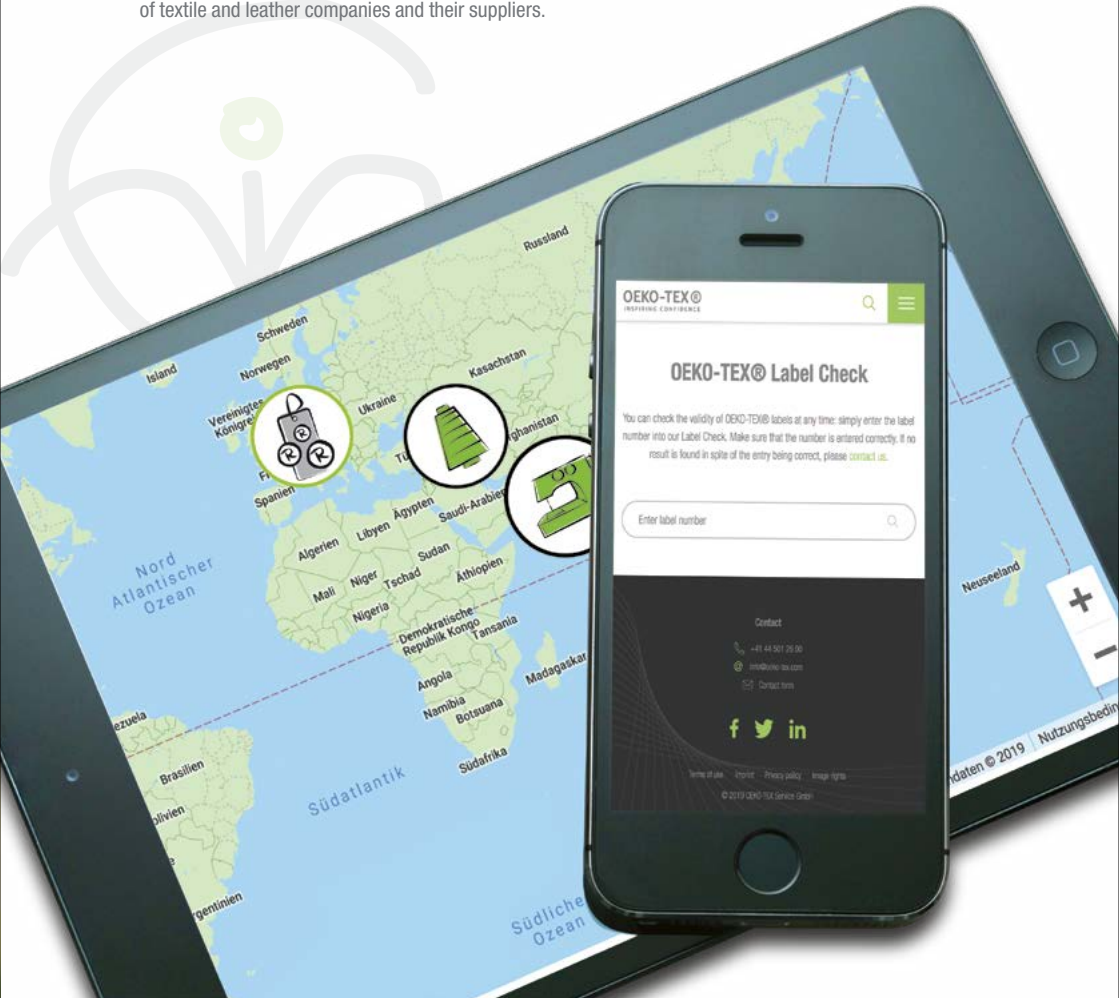




TRANSPARENCY

MADE IN GREEN OFFERS TRANSPARENCY BY ENABLING THE IDENTIFICATION AND EVALUATION OF SUPPLY CHAINS.

The MADE IN GREEN label allows consumers to inform themselves about the responsible actions of textile and leather companies and their suppliers.





PROCESS

THE PROCEDURE FOR THE CREATION OF A MADE IN GREEN LABEL.



APPLICATION.

Application and access to the platform



CONNECTION.

Supplier search and sending the request to the supplier for confirmation and connection



ARTICLE DEFINITION.

Definition of the article and its components



LABEL PREPARATION.

Creation, completion and download of the MADE IN GREEN label



LABELLING.

Label article with MADE IN GREEN label

This is what the MADE IN GREEN label must look like.

Logo

Pledge and web address

OEKO-TEX®
INSPIRING CONFIDENCE
MADE IN GREEN
000000000 Institute

Tested for harmful substances and produced sustainably in accordance with OEKO-TEX® guidelines.
www.madeingreen.com



Product ID (individual) and responsible institute

QR code (optional)



www.oeko-tex.com

Follow us on:

 /oekotex

 @OEKO_TEX_Int

 /company/oeko-tex-international