

Press information

OEKO-TEX® Attending the Heimtextil 2016 Fair with a Specialist Presentation and Info Event

Subject: Sustainability in Home Textiles - Exhibition Stand in Hall 8, Level 0, Stand D96

18-Dec-2015 | 2217-EN

Zurich (IS) Just in time for the start of the 2016 season, the Heimtextil fair in Frankfurt am Main, the leading international trade fair for home and commercial textiles, will open its doors to industry visitors from all over the world. From 12 to 15 January 2016, these guests have the chance to learn about new product features and trends and get fresh inspiration for the new season. As a partner of companies from the home textiles sector and specialised trade, the OEKO-TEX® Association will once again take part in Heimtextil 2016 with its own exhibition stand. In hall 8, level 0, stand D96, experts from several OEKO-TEX® organizations will be there to provide expert consulting regarding the certification options for the more than 65,000 expected specialist visitors.

Held over four days in January, the Heimtextil fair is the most significant and major platform for manufacturers, retailers and designers and is establishing a tradition as the first important event of the year for presentations and orders. Some of the main focuses of Heimtextil 2016 include sustainably produced furnishings such as bathroom, bedroom and table textiles and textile products for window decoration, upholstery, floor coverings, wall coverings and sunshades.

Talks on why the subject of sustainability in furnishings is becoming more and more important worldwide and what its successful implementation might look like will be provided by top-class representatives from the North American, Asian and European furnishings sector in the SYMMETRIE 3 Conference Room, in hall 8, level 1:

- Warren Shoulberg, Editorial Director, Home & Textiles Today
Topic: Sustainability is Not the Wave of the Future: It's Here.
- Xiangzhong Li, Marketing Manager, Loftex China Ltd.
Topic: Build Green Textiles. Promote Sustainable Development.
- Artur Soutinho, President of the Board, More Textile Group
Topic: Sustainability as a Competitive Global Value in Today's Market.

The event takes place at 11:00 on 14 January 2016 and the talks will be in English. Attendance is free, but spaces are limited. For more information, please contact bklaus@certification-oeko-tex.com. You can also use this address to confirm your attendance.

On 13 January 2016, Jörg Diekmann from the Hohenstein Textile Testing Institute will give a talk on the subject MySTeP by OEKO-TEX® - Transparency in the Supply Chain Labelled with Made in Green. The event takes place from 5:00 to 5:30 in hall 8, level 0, F44 in the Speakers Corner (Green Village - Kompetenzzentrum für Nachhaltigkeit - Expertise Centre for Sustainability).



Headquartered in Zurich, Switzerland, the International OEKO-TEX® Association is an association of 16 independent textile testing and research institutes with contact offices in more than 60 countries worldwide. The member institutes are responsible for the joint development of the testing methods and limit values that form the basis of the product labels for the OEKO-TEX® Standard 100 and Made in Green by OEKO-TEX® and the production facility certifications based on STeP by OEKO-TEX® (Sustainable Textile Production). They are also authorised to perform the associated laboratory tests and company audits. At present, more than 10,000 companies from around 100 countries throughout the world and across the entire textile value-creation chain use the OEKO-TEX® system as an integral part of their sustainability strategy. ©OEKO-TEX®