



Information about the use of the label STANDARD 100 by OEKO-TEX®

The label «Confidence in textiles – Tested for harmful substances according to STANDARD 100 by OEKO-TEX®» is an internationally registered trademark. Accordingly the formal requirements of STANDARD 100 by OEKO-TEX® should be observed for product labelling and other commercial use of the test label in order to avoid misuse.

In order to be entitled to mark and advertise textile products with the OEKO-TEX® label, all components, including accessories, must satisfy the requirements of the criteria catalogue without exception. The OEKO-TEX® certificate issued is proof for this.

An OEKO-TEX® label is only valid if an actually awarded test number and the relevant test institute are displayed. It is also essential that these details correspond with those on the company's certificate.

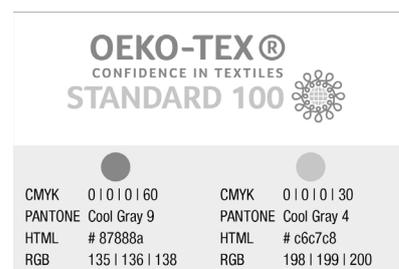
Graphic design

According to current statutes the following design rules regarding the colours of the OEKO-TEX® label have to be observed for all forms of advertising use. Regardless of the respective intended use it is recommended to use the OEKO-TEX® label in a uniform manner to maintain the memorability of the test label.

- The minimum width of the label is 27 mm (to ensure an adequate legibility).
- The height of the label may vary depending on the language of the label text.

In the design of the mark the colours on the right must be used.

In case the print is done in grey scales the values on the right have to be used.



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Language

If in a particular language the use of umlaut is in use for printing or writing, it is permissible to use, for example, «Öko-Tex®» or «Øko-Tex®» instead of «OEKO-TEX®» and in reference to «STANDARD 100 by OEKO-TEX®».

Translated versions of the label text «Confidence in textiles - tested for harmful substances according to STANDARD 100 by OEKO-TEX®» which have not been authorised by the OEKO-TEX® Association are not permitted as they could alter or distort the message of the label.

Currently there are around 30 authorised language versions of the label available for all important target markets where products with OEKO-TEX® certificates are sold. Upon request the OEKO-TEX® secretariat can arrange authorised translation into languages which are not yet available, though.

Please find the labels on our self-service portal
<http://bit.ly/2fwt8Qg>

Clear product reference

For any type of advertising using the OEKO-TEX® label (product labelling, marketing, sales) it must be absolutely clear to which product the OEKO-TEX® label refers.

This applies both to positioning of the OEKO-TEX® label itself as well as to product labelling in text form where reference is made to an existing OEKO-TEX® certificate, stating the correct test number and test institute.

Additional texts which go beyond the authorised wording of the test label may only be applied outside of the label.

Protected trademark

The OEKO-TEX® label is an internationally registered trademark legally protected by the Madrid Agreement.

Forgery and misuse of the trademark will be pursued under civil and criminal law.

An OEKO-TEX® label is only valid if an actually awarded test number and the relevant test institute are displayed. It is also essential that these details correspond with those on the company's certificate.

This enables the International OEKO-TEX® Association to check at any time whether a right to use the label exists. This ability to clearly verify authorisation is one of the basic principles of the certification system and ensures the end user's confidence in the label.

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