



## Webinar: LEATHER STANDARD by OEKO-TEX® Instilling confidence in the world's most widely traded commodity

Are your customers confident that the leather goods you sell are verified to be free from harmful levels of chemical substances and processes? This webinar outlines how textile and footwear companies can meet the increasing demands of leather consumer in a compelling and trustworthy way.

**Recording from the webinar from 5 May, 2017:**    **Youtube:**    [https://youtu.be/75tWHsgo\\_30](https://youtu.be/75tWHsgo_30)  
**Youku:**    <http://bit.ly/2qPxXsg>

### Content

Leather is meant to decompose. So, to prevent decomposition, various processes such as tanning, dyeing and finishing are used which introduce a host of chemicals to our leather. Some of them have significant adverse effects on the human health, for example hexavalent chromium salts, azo dyes, lead, formaldehyde, solvents, and chlorophenols.

With the introduction of numerous hazardous chemicals to the production process, how can brands and retailers be sure the leather goods they sell to consumers are safe for them and their families? What's more, leather goods suppliers rely on an overwhelmingly complex global supply chain, deal with ever-evolving regulations, and must keep an eye on the requirements for transparency that NGOs and other groups are imposing on the industry. Suffice to say that producers of leather goods do not have an easy route to market.

Given this complex situation, this webinar demonstrates how the LEATHER STANDARD by OEKO-TEX® provides you with both an assurance and effective marketing tool, verifying that the leather goods you are selling are free from harmful levels of hundreds of substances – and in doing so instilling confidence in your products.

### Attendees of this webinar will hear

- Gain an overview of the leather market, its unique complexities, and why this market has been largely overlooked when it comes to “safe” marketing messaging.
- The unique process by which the LEATHER STANDARD by OEKO-TEX® reviews and tests leather goods globally.
- How the LEATHER STANDARD by OEKO-TEX® and the STANDARD 100 by OEKO-TEX® can give leather goods suppliers, brands and retailers the confidence that the products they are producing are free from harmful levels of chemical substances and processes.



**Presenter**  
Helene Melnitzky  
Head of Ecology, OETI



**Moderator**  
Linda Wegelin  
Group Market Development Manager, TESTEX AG

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